

Jennifer Loudon
Director of Strategic Planning
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Jennifer joined PIE as our founding Director of Strategic Planning in 2020. She is a strategic thinker, creative problem solver, and data enthusiast. She values efficiency and works to increase impact with minimal cost. She has worked as an independent consultant since 1999, providing comprehensive strategic planning, program development, outcome measurement system development, and program evaluation expertise to a variety of government agencies and nonprofit organizations. Additional consulting in fund development and policy development is complimented by training and retreat planning. Clients include State Health and Human Service agencies, think tanks, and educational support, membership, and direct service organizations. Jennifer spent 12 years at the Chicago Public Schools, beginning as the Assistant Director of Strategic Planning and culminating as the founding Executive Director for Social and Emotional Learning, leveraging \$60+M to design and implement innovative practices citywide that dramatically improved students' emotional and mental well-being. She is a content expert in Strategic Planning and Implementation, Organizational Change Management, as well as Social Emotional Learning, School Culture and Climate, School-Based Behavioral Health, Violence Prevention, and Nonprofit Management. Jennifer was the recipient of the Joseph E. Zins award for early career achievement and holds a master's degree from the University of Chicago. Her 15 minutes of fame came in 2016, when she spoke at the [Democratic National Convention](#) on nomination night. She enjoys hiking and travel, and has the dirt from more than 30 countries caking her need-to-be-replaced boots.