Carrie Rosales
Creative Analytics Director
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Carrie is an analyst and project manager at PIE. Spending the first half of her career immersed in the visual and performing arts, she later moved into the arts education nonprofit sector where she began her work in evaluation and data systems management from an internal capacity. Her unique vantage point as an internal evaluator has given her a strong aptitude for developing systems to support evaluation with both high and low tech solutions. Her arts background gives her a fluency in both right and left brained thinking and communication, and in her work with PIE she uses her design and creative savvy to communicate complex data into artful, intuitive insights.

Carrie has a wide range of content area knowledge, having worked as an employee of, and as a consultant to a wide variety of nonprofits ranging from homelessness to college and career services to violence prevention, just to name a few. Her ability to understand diverse populations and the services that help them is an asset to PIE, as we aim to give support and guidance in all areas.

Carrie also brings tech expertise to the team. She has experience working in the tech industry leading nonprofits in the design, configuration, and implementation data tracking software to track and report on outcomes. She is versed in a range of web tools and coding languages used for data management, visualization and analysis. She comes highly equipped to develop creative solutions for clients in data management and reporting.

Curiosity is Carrie's north star. It drives her forward in all her life's pursuits, giving way to an ever-expanding knowledge of the world and its inhabitants. You can find this thread present in her relentless pursuit for skill building, relationship building, and giving all of it back into the communities she has the honor to serve.